

Gwendolyn Stinger



gwendolynstinger.com | gwendolynstinger@gmail.com | 703.260.1491 

Graphic designer with seven years experience in public health and development. Creating compelling visuals to communicate technical processes and data at a glance. Highly detail-oriented publications/presentations make results and findings shine.

SKILLS

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere and XD), Sketch, MS Office Suite, HTML/CSS, Wordpress CMS. Self-motivated worker with excellent interpersonal and organizational skills.

Spanish (fluency level 5), English (native), and extensive experience formatting French-language publications.

EXPERIENCE

Graphic Design Consultant. 2014–present. Visit gwendolynstinger.com.

Selected Clients: **The Palladium Group, CORE Group, MEASURE Evaluation, The White Ribbon Alliance, World Health Organization, Zimmer Biomet, PLAN International, Consultoría Andes, Nuclio, ThinkX Chile.**

- Adapt high-level technical concepts into impactful infographics and vector illustrations for print and web.
- Develop impactful publications that highlight results, such as annual reports, proposals and presentations.
- Create imagery for specific and sensitive cultural contexts with expertise.

MEASURE Evaluation, Chapel Hill, NC
Graphic Designer (part-time). 2016–2020.

- Created infographics, web sliders and cover designs communicating complex technical processes at a glance for non-technical readers.
- Collaborated with KM team to produce highest-quality publications with extremely tight turnaround.

The Palladium Group, Washington, DC
Graphic Designer (part-time). 2013–2019.

- Designed a wide variety of publications for USAID-funded Health Policy Project and HP+.
- Worked alongside business development team to develop compelling proposal graphics.
- Cultivated consistency by creating visuals within branding and style guides.

PRO-BONO

Abducción Editorial, Santiago, Chile. 2015–2017

- Art directed and designed independent literary organization’s fiction catalog.
- Managed marketing materials, event promotion, and fundraising.

Middle of Broad Design Center, Richmond, Virginia. 2012 –2014

- Provided design services for non-profit organizations such as VCU Massey Cancer Center, Historic Richmond Foundation, VCU Renal Health, and the Landmark Theater Foundation.

EDUCATION

Virginia Commonwealth University, Richmond, VA. Bachelor’s of Fine Arts, Graphic Design
Graduated May 2014, Summa Cum Laude